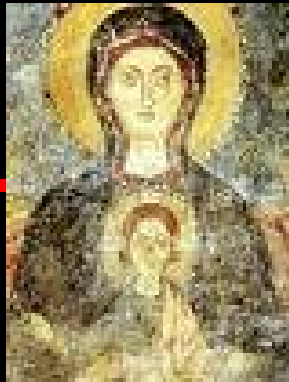


INTERREG III A 2000-2006

GREECE – ITALY

“MOTHER LANGUAGE OVER THE HISTORY”



“Mother Language over the History”



Community Initiative Programme INTERREG III A 2000-2006

PRIORITY AXIS 003 ENVIRONMENT AND CULTURAL HERITAGE

ACTION GROUP B

A1. Actions in order to encourage events of modern art (performances, publications, expositions, festivals...)

A4. Creation of a network of facilities in order to advertise, promote and exploit cultural heritage

A5. Creation of networks in order to promote the cultural elements (arts, dialects, language, architectural heritage...)

A6. Actions for the dissemination of information and the implementation of a promotional campaign on common cultural issues with the support of new technologies



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Countries involved: Italy-Greece



Budget € 346.652,00



Budget € 278.928,00



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Regions



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Partners



Municipality of Lecce
Lead partner (LP)

University of Lecce
Partner no. 2. (P2)

Academy of Art of Lecce
Partner no. 3. (P3)



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Partners

Patras Science Park
Partner no. 4 (P4)

Technological Educational Institute (T.E.I.) of Epirus
Partner no. 5. (P5)

Municipality of Lefkas
Partner no. 6. (P6)



“Mother Language over the History”



Project's objective

“Mother Language over the History” project aims at tracing Women's role in the local territory over ancient and modern history. The main purpose of this project is to set out these relevant local evidences as an opportunity of local development.



“Mother Language over the History”



Specific objectives

- I. To foster cooperation and to establish a strong relationship between the two countries.**
- II. To create network in order to develop cultural element and exploit local resources.**
- III. To develop sustainable tourism and exploit local touristy resources.**
- IV. To implement and encourage events of modern art performed by group of young people or women**
- V. To disseminate information and to implement a promotional campaign on cultural issues with the support of new technologies**



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I. To foster cooperation and to establish a strong relationship between the two involved countries.

ACTION LINKED

Three General Meetings

- 1. Kick-Off Meeting Patras - February 2007**
- 2. Middle-Term Meeting Patras - July 2007**
- 3. Final Meeting Lecce - March 2008**

Partners Involved

- **Municipality of Lecce Lead partner (LP)**
- **University of Lecce (P2)**
- **Academy of Art of Lecce (P3)**
- **Patras Science Park (P4)**
- **Technological Educational Institute of Epirus (P5)**
- **Municipality of Lefkas (P6)**



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II. To create network in order to develop cultural element and exploit local resources.

ACTION LINKED

Scientific research on the territory about the topic of this project.

In particular, three topics are to be examined:

- Material Heritage

- Immaterial Heritage

- Survey on tourist facilities

Partners Involved

➤ **University of Lecce (P2)**

➤ **Patras Science Park (P4)**

➤ **Technological Educational Institute of Epirus (P5)**



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Material Heritage

Research on evidence of devotional icons of Virgin Mary that show connection and similarities in both countries



Parabita - Salento



Orthodox icon



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Immaterial Heritage

Evidence of women's social role, such as their contribution in local economy, in traditional activities or in folk dance or songs...



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Survey on tourist facilities

linked to the places that show the presence of the relevant evidence.



- Tourist facilities:**
- Accommodation
 - Entertainment
 - Services
 - Transportation
 - Activities....

ACTION LINKED

Thematic maps supported by Geographical Information System (G.I.S.) technology on the base of scientific research

Partners Involved

- **University of Lecce (P2)**
- **Technological Educational Institute of Epirus (P5)**



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III. To develop sustainable tourism and exploit local touristy resources.

ACTION LINKED

Construction of a thematic route on the base of scientific results that will be published on a tourist brochure

Partners Involved

- **University of Lecce (P2)**
- **Patras Science Park (P4)**



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IV. To implement and encourage events of modern art performed by groups of young people or women

ACTION LINKED

- Organization of the “Women’s month” during March in Italy and during July in Greece where several theatrical and musical events will take place with the participation of women and young people;
- Organization of a “short films” competition addressed to young artists.

Partners Involved

- **Municipality of Lecce (LP)**
- **Municipality of Lefkas (P6)**

ACTION LINKED

During “Women’s month”, organization of the following events linked to the project topic:

- **Photographic exhibition;**
- **Visual art exhibition;**
- **Organization of cineforum.**

Partners Involved

- **Academy of Art of Lecce (P3)**



V. To disseminate information and to implement a promotional campaign on cultural issues with the support of new technologies

ACTION LINKED

- Publication of a book and distribution of 2000 copies
- Creation of CD-Rom containing the results of the whole research

Partners Involved

- **Patras Science Park (P4)**

ACTION LINKED

Creation of a web site in order:

- to improve the communication between the partners;
- to inform target groups;
- to disseminate the project's results.

Partner Involved

- **Technological Educational Institute of Epirus (P5)**



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Target groups of the project

- **Greek local community**
- **Italian local community**
- **Young people**
- **Students**
- **Women**
- **Tourists and potential visitors**
- **Young and/or amateur artists**
- **International scientific community**



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